

Blueprint for Success

Family-owned and operated Rosebrook Pools, Inc. has focused on building relationships with its customers for over 60 years. Company president, Jamie Ori, knows it is these long-standing relationships that drive his business.

Rosebrook views each project as a cooperative endeavor. "By listening to my client's goals and ideas for their outdoor living space, and by learning about their lifestyles and tastes, I can design a complete backyard concept from pool to hardscape that is both aesthetically pleasing and functionally efficient," Ori states. Because three-dimensional concepts offer the most effective way for homeowners to visualize their new backyard, Ori illustrates all his designs using a photo realistic 3-D program.

From classic lines to cutting-edge design, Ori and his team deliver a product that incorporates top-notch engineering to create the highest standard of structural integrity. "We continually search for ways to improve how we do things," explains Ori. "We are able to offer our clients the most current techniques because we are constantly elevating our skills by participating in a variety of construction, design, and mechanical classes throughout the year."

In early 2008, Ori was granted gold membership by the prestigious Genesis 3 Design Group, an honor that is given to watershape designers who have successfully completed an intense pool-building and design curriculum. "Our goal is to bring our clients a higher standard of design, construction and service." As a member of USGBC, Ori offers customers environmentally friendly options in pool construction and water purification.

Rosebrook's expertise and longevity in the pool and spa industry is illustrated in the many local and national publications that call upon them to act as an informational resource on aquatic design and construction. The Ori family's commitment to its customers is exemplified by relationships that extend far beyond a project's completion. ♦



Rosebrook Pools, Inc.
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In Business for 68 Years
Designs and Builds 44 Pools per Year
Service Area Build and Design: Illinois, Wisconsin, Indiana, and Michigan Design: International

The elements of this poolscape combine to create the perfect backyard retreat. The large rock structure features two waterfalls and a wading pool, as well as a tube slide enclosed within the granite boulders. The pool includes a beach entry with bubblers, firepit and seats, in-floor cleaning system, and a vanishing edge. An outdoor fireplace and tiki hut provide a great spot for entertaining guests.



The beauty of this pool lies in its elegant design and delicate features. Limestone coping and colorful planters outline the classic Roman shape. Deck jets on either side of the pool add a bit of charm as they shoot gentle streams of water into the pool.



Remarkable attention to detail makes this luxury pool truly an extension of the beautiful property on which it's built on. The curved edge of the pool mirrors the curve in the opposing archway while the crisp white blocks of the raised planters accentuate the brick elements of the home.